Scripps-Howard Pick "Three Comrades" As June "Hit of the Month"

CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Editor and Publisher

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THIS

OR

THIS

Ask M-G-M!

(See Inside Cover)

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259 SPADINA AVENUE, TORONTO 2

RAY PRESENTS

RAY LEWIS

I HAD an interesting conversation with some distributors here in Toronto not so long ago, and the result of that conversation was the realization that one of the greatest evils of theatre chains, at least so far as Canada is concerned, is that they discourage the ancient art of showmanship among the individual managers.

I can remember as a youngster going to school, and it's not so long ago either, getting all excited about a certain picture which was coming to town, because of the extensive advance ballyhoo on the production. I can also remember being unable to resist going into a theatre to see a picture, because of the intriguing lobby display concocted by the manager of the house.

I can recall that when a big picture was playing in town, you couldn't go more than a few blocks without seeing some advertising, either a 24-sheet, or window display, or other forms of exploitation, to remind you that you hadn't seen the picture yet.

WHAT has happened to all those showmen in Canada who were so well versed in P. T. Barnum's particular hobby, ballyhoo? How often now do you see a theatre front practically rebuilt to put across the atmosphere of the picture currently playing there?

Not so long ago, "Robin Hood" played the Uptown, Toronto, and Ben Cronk, Jack Arthur and Fred Trebilcock put their heads together with the result that the front was something to marvel at, and drew in plenty of business. But it seems to be the exception which proves the rule.

Certain distributors have told me that they have approached the executives of theatre chains, with an offer to match any appropriation the chain would make for exploitation, with a similar sum. They were promptly refused, with the story that the picture would do okay without any of that ballyhoo. It's an attitude I cannot understand. I have heard of instances in England, a country notably conservative in everything it does, where a producer who estimated a $200,000 gross on a picture, refused to spend an additional $200 on advertising, even though the $200 was almost certain to bring in several thousand dollars more business; but Canada is supposed to be Americanized in its methods of advertising.

If you'll look through the Motion Picture Herald you will see every week examples of the advanced type of showmanship exhibited by American theatre operators. Once in a long, long while you'll also see examples of Canadian showmanship included in the pages, but you will find that it is the same exhibitors repeating their efforts on different pictures.

WE still have a few showmen in Canada such as Jack Arthur, Pete Egan, Walter Davis, Harold Bishop, Joe Lightstone, and a few of the new crop, but they can be counted on the fingers of both your hands very easily.

When United Artists sold away from Famous Players last year, giving the Independents first runs on the big U.A. features, examples of superlative showmanship were continually cropping up, and will probably continue this year. But again, it is just a handful of the thousand odd exhibitors in this Dominion of ours.

Look at your daily papers, and see the lack of imagination in the majority of theatre ads appearing. In the smaller houses usually all that is listed is the name of the picture or pictures, and possibly the stars.

I know that many of the Independents, who have been having pretty tough sledding in recent years, will say they cannot afford to spend money on advertising and exploitation, and I know that they are telling the truth. But what's the matter with the big chains, who have millions at their command? They are bemoaning the fact that theatre grosses and attendance are falling off, but just what exactly are they doing to stem the tide? Turning to triple bills.

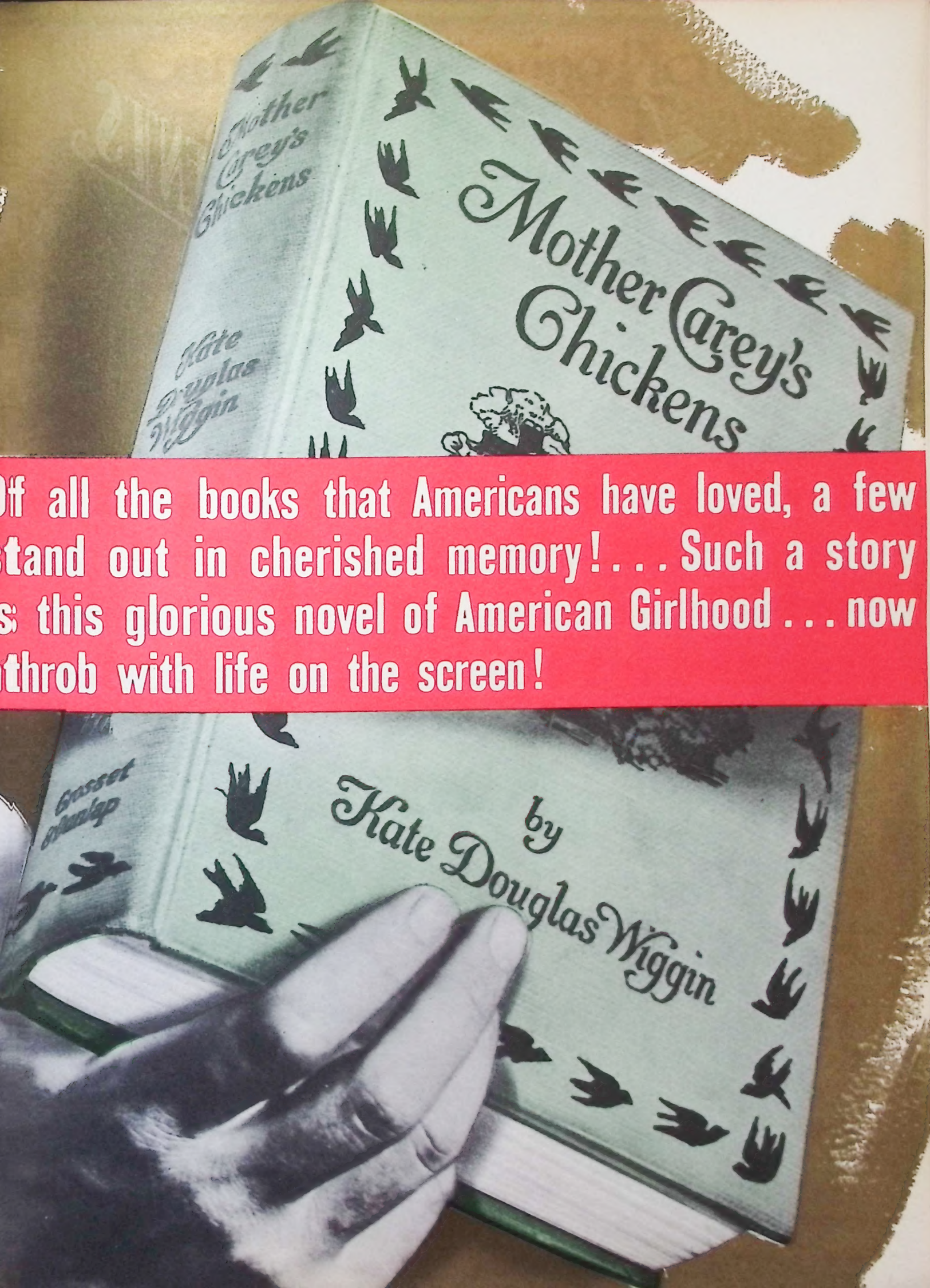
THIS business of ours has been built up on ballyhoo, and if it is to continue to flourish as one of our most important and profitable industries, it must continue along the principals of showmanship on which it was founded.

There is an old adage, "them what 'as, gets", and another, "you have to spend money, to get money". The best way to spend money in the motion picture industry, is on exploitation and publicity, campaigns that will make the public feel that they are really losing something if they don't see every motion picture produced.

The producers are doing their best to make good pictures, but it is the exhibitors' job to see that the public cannot afford to miss the many fine attractions now coming to us from Hollywood.

—"JAY L." pinch-hitting for RAY LEWIS.

"White Banners" Healthy Draw At $16,500, Paramount, Brooklyn



Of all the books that Americans have loved, a few stand out in cherished memory!... Such a story is this glorious novel of American Girlhood... now throb with life on the screen!

SURPASSING ALL the so-called thrills on earth... the sweet sensations that hit the heart's deep spots... laughter and heartache... tenderness and tears... romance and longing and fear and hope!... Here's a picture to be remembered all the days of your life!... AND YOU GET IT IN THE SUMMER WHEN THE BIG ONES MEAN THE MOST!

MOTHER CAREY'S CHICKENS

with

ANNE SHIRLEY ★ RUBY KEELER
JAMES ELLISON ★ FAY BAINTER
WALTER BRENNAN ★ FRANK ALBERTSON
ALMA KRUGER ★ VIRGINIA WEIDLER...

PANDRO S. BERMAN IN CHARGE OF PRODUCTION
DIRECTED BY ROWLAND V. LEE *Screen play by S. K. Lauren and Gertrude Purcell*

Digest Reviews and Previews

★ ★

"COWBOY FROM BROOKLYN"

WARNER BROTHERS

YOU'LL laugh yourself sick at this one, but not too sick to grab it for your theatre. Picture Dick Powell as a Brooklyn crooner, scared-stiff of all animal life from a baby chick up, tossed on a dude-ranch, where he is discovered by a Broadway theatrical agent, who believes him to be a real cowboy, and takes him back to New York, giving him a tremendous build-up as the genuine product of the plains of Wyoming. Add to this a hypnotist, who hypnotizes Dick out of his animalphobia, with the result that he goes out and wins a bulldogging contest at a rodeo.

Teamed with Powell are Pat O'Brien as the theatrical agent, and Priscilla Lane as a real genuine cow-girl, who falls for Dick. Others are Dick Foran, Ann Sheridan, Johnnie Davis, Ronald Reagan, Emma Dunne and a host of others, all of whom contribute to the general fun and laughter of "Cowboy from Brooklyn".

The picture is pure hokum from start to finish, a clever burlesque of the real thing, but the picture emerges one of the laughingest hits of the year. Powell plays his role to the hilt, and Pat O'Brien never talked faster or at longer stretches than in this. The songs are excellent, outstanding hit being "Ride, Tenderfoot, Ride", one of the Big Ten. The title song also is making a hit with the sheet music buyers.

Sell this for what it is, a dizzy, daffy, goofy, comedy without a single, solitary, serious moment, for even the love scenes are made into laughs.

Direction by Lloyd Bacon is good.

Running time—80 minutes.

PERSONAL MUSINGS

ON my recent visit to New York, I learned a lot of interesting facts from Leon Bamberger of RKO Radio, on the new Herbert Wilcox production, "Sixty Glorious Years", now in production at Denham, with Anna Neagle and Anton Walbrook again co-starred. This picture will be made entirely in Technicolor, whereas "Victoria the Great" had only the final moments done in color. The new film is to be an even more personal picture of the Great Queen than its predecessor, and includes numerous incidents almost letter correct with the Queen's diary. An important member of the cast of "Sixty Glorious Years" will be C. Aubrey Smith, famous English actor who has been in many Hollywood films, notably "Little Lord Fauntleroy", "Lives of a Bengal Lancer", etc. This distinguished actor will portray the Duke of Wellington, and it will be an important part in the new picture, although in "Victoria the Great", the Iron Duke was a minor role. Two brilliant court weddings will be shown, that of Victoria and Albert, and the marriage of the Princess Royal to Prince Frederick of Prussia, the alliance which made the late King George V and the former Kaiser of Germany, first cousins. All in all, "Sixty Glorious Years" looks as if it will eclipse its illustrious predecessor by a wide margin. RKO are selling it as a "special" in the 1938-39 program.

Harry Allen, vice-president and general manager of Grand National of Canada, has rented a new home in North Toronto, and is moving into it next week. He was also seen trying to argue with an automobile salesman, so don't be surprised if you see him sporting a brand new car one of these fine days.

Bill Stewart, Rex, London, was a visitor in Toronto this week.

Liniment salesmen please note. Harry O. Paynter, Warner Toronto Branch Manager has taken up riding as a summer hobby, and is reported to be in the market for the best of your product money can buy.

Haskell M. Masters, Canadian chief of United Artists is West-Coasting these days.

Raymond Allen, Hollywood, Toronto, shot a par-shattering 34 over the second nine holes at Oakdale last week. Although very tired he felt that he would have to complete the eighteen holes, with a score like that to start off with. The laugh is that he shot the second nine in 42, giving him a measely 76. Poor Ray.

Sam Brint of Empire-Universal and yours truly were bemoaning the poor trailers forced on the exhibitors these days, and Sam told me that the finest trailer he ever saw in his long service in the industry, was that one made by Jack Arthur personally, from the print of "Magnificent Obsession".

Sam Hart of the RKO Radio sales promotion office in N.Y. paid a brief visit to Toronto last Friday, leaving the next day for Montreal.

Gary Hogarth, Roxy, Kingsville, Ont., and Rio, Essex, Ont., was in Toronto this week, and tells us that he is busy making plans for his new home in Kingsville.

Gord Calhoun, Capitol, Aylmer, was seen around the Queen City exchanges this week.

Mort Margolius, popular manager of the College Theatre, Toronto, paid a flying visit last week-end to his fiancee in Kentucky. I wonder who will take the plunge first, Mort or Bob Eves. Neither one will announce a definite date.

Almost forgot to tell you the story of the Egyptian girl who couldn't say "No", and now she's a mummy.

"Jay L."

MERRYL LEA IN LONDON

(*Continued from Page 7*)

HAL ROACH

THE following pictures are to be produced by Hal Roach for 1938-39 season:

"There Goes My Heart" starring Fredric March and Virginia Bruce, with Nancy Carroll and Patsy Kelly, a light comedy.

"Topper Takes A Trip", sequel to "Topper". Constance Bennett will star, with Roland Young, Billie Burke and Alan Mowbray.

"Robbery Under Arms" to co-star Margaret Sullavan and Brian Aherne, story of the Australian gold fields.

"The Water Gypsies", by A. P. Herbert, to star Jean Arthur.

Also, there will be four feature-length comedies starring Laurel and Hardy.

DOUGLAS FAIRBANKS

FOR the first time since 1929, when he produced "The Iron Mask", Mr. Fairbanks enters active production again. He will produce "The Adventures of Lola Montez" in Technicolor.

"We're Going To Be Rich"--Gracie Fields--Gets 3rd Week, Globe, N.Y.

Conklin In Winnipeg

By J. J. CONKLIN

THIS is vacation time, in Winnipeg theatres as elsewhere, and among the managers who have taken the annual respite from their duties is Frank Willis of the Metropolitan, and Harold Bishop of the Capitol. Mr. Bishop left by air this week for Hollywood where his parents reside. This makes his third successive trip by air to the film capitol. During their absence from duty their assistants are carrying on. Harold Grey at the Metropolitan, and Lester Novak at the Capitol.

BUILD THEATRE ADDITION

AN addition is being built on the side of the Corona Theatre, in Winnipeg, at 1433 Logan Ave. at a cost of $1,000 for J. Pearson. The addition is one storey 10 by 17, of brick construction and when completed will be used as a ladies' rest room.

ERECT TWO NEW THEATRES

PERMITS were granted by the municipal council of Flin Flon, Northern mining centre of Manitoba, for the erection of two new theatres, valued at $20,000 each at Ross Lake, a residential district, of Flin Flon. Applications for permits were made by R. W. Squire and J. J. Swelander, respectively.

TO OPEN "DARK" THEATRE

JACK BARON, lessee of the Grand Theatre in Calgary, Alberta, and who has been interested in a number of the smaller theatres in that city, from time to time, is interesting himself in securing a lease of the Walker Theatre, Winnipeg, the outstanding legitimate theatre in Western Canada which he proposes to lease for moving picture purposes. The Walker has been "dark" for a few seasons, not being able to connect with any circuit in the West, as there is none. Mr. C. P. Walker is still in charge of the theatre and hopes to make a profitable deal.

FORMER EXHIBITOR IN TOWN

ORAL CLOAKEY, now a resident of Miami, Florida, is revisiting Winnipeg, where he spent so many active years of theatrical life. He was manager of the Capitol Theatre and the Lyceum Theatre and was an outstanding promotion booster in whatever theatre he was located. His "stunts" were so big, so unique, uncanny, and so attractive, his work in Winnipeg will never be forgotten. In recent years Mr. Cloakey has been in Hollywood where he was engaged in production for Universal and Paramount. He has also taken a number of short subjects in Florida.

THEATRE CONSTRUCTION AND RENOVATION

SASKATOON, SASK.

R. L. Kent, Western district manager of Crane Co., Canada, Ltd., and Nate Rothstein, owner of the Roxy Theatre, were in Saskatoon recently with plans to modernize and improve the air-conditioning and equipment at the Roxy. All air now distributed in the house will be washed, cooled, and de-humidified in the summertime, so that correct temperature and humidity will be maintained. While in town, Mr. Rothstein also made arrangements for the installation of hearing equipment for the benefit of those patrons who are hard-of-hearing.

LACHINE, QUE.

Tenders have been called by W. Goldwater, owner of the Empress Theatre, 73 Notre Dame Street, corner Ninth Avenue, for alterations to the theatre, which was built in 1929.

PETERBOROUGH, ONT.

Peterborough is to have a third theatre this fall, according to Syd Goldstone, secretary of the Trio Theatre Company. "Plans are now being prepared for the complete renovation of the Royal Theatre building at 344-348 George Street," he stated. The Trio Theatre Company, Limited, owners of the building, intend to open a modern theatre in the late Fall, and Jay I. English, prominent Toronto architect has been commissioned to plan and supervise construction. "Modern materials and methods will be used to promote an atmosphere of to-day and the future. The newest type of air-conditioning and soft cushion seats are to be installed. Local labor is to be used. It is the intention of the company to have one of the finest theatres in Eastern Ontario," said Mr. Goldstone.

MONTREAL, QUE.

Sufficient property upon which to build its own structure may be ceded to the Montreal Repertory Theatre by the City of Westmount, according to latest reports. The site for the first permanent home of the city's only theatrical organization of partly professional standing will be on Greene Avenue between Western and Sherbrooke streets, it is said. In recent months, the MRT have used the concert hall of the Ritz-Carlton Hotel for their presentations.

CHATHAM, ONT.

Six thousand dollars has been spent by the Capitol Theatre in this city for the installation of a complete air-conditioning system, which will be used for the increased comfort of its patrons. Supplied by the theatre's own deep water well, a modern plant through which all air entering the theatre will be pumped for washing and cooling, has been installed.

Exhibitor Host To Children

Malartic, Que. — Charles A. Magnan, owner and manager of the Malartic Theatre here, was host to approximately 200 school children at his theatre the other afternoon. Mr. Magnan obtained a special permit from the provincial police allowing him to hold a children's theatre party under the guardianship of the teachers. The show was entirely free to the youngsters who were delighted and surprised when their teachers asked them to stand and follow them. They were most enthusiastic in playing this game and were really overjoyed when they finally ended up at the theatre, and learned that they were to enjoy a special program arranged for their benefit. The program consisted of the Walt Disney Academy Award Review, and "Snow White and the Seven Dwarfs". Many expressions of thanks were tendered Mr. Magnan for his kindness.

BURNS LAKE THEATRE BURNS

Burns Lake, B.C.—Fire believed to have broken out in the projection room during showing of a film, recently destroyed the community hall here at Burns Lake, in central British Columbia. Loss was set at $15,000. The projection room operator was slightly burned about the hands and arms in an unsuccessful attempt to save films in the booth. The audience filed out in orderly fashion without injury.

ATTEMPT THEATRE ROBBERY

North Battleford, Sask.—Would-be thieves broke into the Empress Theatre the other night, gaining entrance to the main body of the building by prying the rear door open. Proceeding to the rotunda, they found the manager's office securely locked. The panelled door was smashed to allow the Yale lock on the inside to be opened by reaching in. Evidently the intruders were looking for bigger loot, for the safe was badly damaged about the hinges, handle and combination dial, but the burglars were unable to force an opening. They apparently were looking for the combination of the safe, as the pictures were misplaced and the papers in the manager's desk were scattered around.

TILLSONBURG, ONT.

With foundation in, tenders are being received for supply of structural steel, pressed brick and hollow tile for the $50,000 theatre on South Broadway here by Robert Hambleton, owner, Capitol Theatre, Simcoe.

Maritime Film Digest

By ALICE T. FAIRWEATHER

SAINT JOHN, N.B.

ST. JOHN citizens were much amused at the account, published in a Toronto newspaper of a Civic Holiday to be proclaimed when their fellow citizen, Walter Pidgeon, appears on the screen in his new picture "Too Hot To Handle". Walter Pidgeon is most popular in his Home Town, and his many friends are delighted with the success he has attained, but nothing like this has been planned and all Motion Picture men know just how difficult and how far ahead such an event, as showing all Walter Pidgeon pictures, would have to be planned even if such a tribute had been arranged. If Mr. Pidgeon should re-visit Saint John, he would be made most welcome, for he is well remembered both as a fine singer and as a friend, but his work has kept him away from the Maritimes and his old friends can only join with others in wishing him all success.

Exhibitors in Saint John recently included N. W. Mason of the Roseland and Academy Theatres, New Glasgow. Mr. Mason has just returned from a trip to the South, and is always a welcome visitor in Saint John.

A. G. Butler, assistant manager of the Capitol Theatre, Halifax, N.S., was in Saint John recently.

Mr. J. Collard of Regal Films, Toronto, and Mrs. Collard spent some time in Saint John while Mr. Collard was on his regular duties for Regal Films. Mrs. Collard and "Happy" accompanied Mr. Collard on the motor trip from Toronto.

Mr. George Heiber of Toronto has been appointed Office Manager and Booker for the United Artists Exchange, Saint John. Mr. Heiber's brother, Eddie Heiber, was here some years ago with Universal Film Company Ltd.

ST. JOHN'S, NFLD.

IT is proposed to raise the value for duty purposes of cinematographic films imported into Newfoundland, it is understood. Newfoundland is an English Colony and the Commission of Government was appointed by the Home Office. The duty at present paid on films imported into Newfoundland is calculated at two dollars per thousand feet. Duty is payable at 65% ad valorem upon moving picture films, and as a matter of convenience the value for duty has been taken at $2.00 per thousand feet. Quite an appreciable increase is proposed.

Stop ! Look ! Listen !

"Marie Antoinette" premiere, Carthay Circle, Hollywood, reported most elaborate and pretentious premiere held there; fans mob Norma Shearer and Tyrone Power, stars of the picture, and audience at premiere break out into applause continually during film; unanimous report of premiere indicate "Marie Antoinette" M-G-M's greatest hit . . . United Artists shift advertising and publicity department; Monroe Greenthal now exploitation director and in charge of trade paper advertising; Lynn Farnol new director of publicity and advertising; Ben Washer head of publicity staff, replacing Myer Beck who remains as Washer's assistant . . . David Rose, director of Paramount's foreign production, announces his company will release six "double quota" features in England for new season; pictures will be made by independent producers . . . Milton H. Feld joins Universal as executive assistant, working with Clifford Work and Matthew Fox; Feld was formerly with 20th Century-Fox . . . Joseph M. Schenck sails for Europe aboard "Normandie"; before leaving predicts business in the Fall will be better than in the last three years . . . Loew's, Inc., reports $8,352,675 net for 40-week period ending June 9 . . . Warner's estimate domestic gross for "Adventures of Robin Hood" at $2,500,000 . . . Era Films, formed by Vittorio Mussolini, folds up; "Rigoletto", planned as first film, abandoned . . . Al Kauffman, vice-president and general manager of the Myron Selznick agency, resigns . . . "Shopworn Angel" brilliant triumph for Margaret Sullavan and Jimmy Stewart . . . motion picture stocks gain in value more than $50,000,000 during recent Wall Street boom . . . Atlas Corp. to increase its holdings of RKO stock and debentures . . . Ontario to legislate against 16 MM films, according to report from Queen's Park . . . Italian Film Industry adopts "five-year plan" to free Italy from dependence on foreign films, particularly those of Hollywood.

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EXHIBITORS CHOOSE BEST PICTURES

"VIVACIOUS LADY"

"As summer entertainment, this picture attained its object with lots to spare. It contained the greatest number of laughs I have seen in a picture in a long time. It was light and breezy, and expertly paced, with no draggy spots. Thoroughly enjoyed by all who saw it."

JACK ARTHUR,
Manager, Uptown Theatre,
Toronto, Ont.

"MAD ABOUT MUSIC"

"OF HUMAN HEARTS"

"Here are two grand shows with two grand stars. Personally, I think Joe Pasternak, producer of the Durbin pictures, is a genius. Both pictures made plenty of money for me."

LEE BREWERTON,
Manager, Capitol Theatre,
Raymond, Alta.

"A YANK AT OXFORD"

"Metro's first English picture, "A YANK AT OXFORD" was easily the best picture we played during June. Taylor does an excellent job, as do the rest of the cast, and audience response to this one was most favorable."

RAYMOND ALLEN,
Manager, Hollywood Theatre,
Toronto, Ont.

"LANCER SPY"

"There was a gradual decline in grosses from the beginning of June on, a result of the hot spell that held forth in Toronto at that time. Actually, "LANCER SPY", a pretty fair picture, did the best business for us during the month, but we played it at the beginning of the month, and therefore it is really not a fair barometer of business."

TOM WALTON,
Manager, National Theatre,
Toronto, Ont.

"ADVENTURES OF TOM SAWYER"

"So far as I'm concerned, the best picture any month here, is the picture that makes the most money, and "TOM SAWYER" was it for June. Almost everyone had read the story, and wanted to see the picture, and the result was swell business all through the engagement. Tommy Kelly looks like another Freddie Bartholomew, minus the English accent."

MORT MARGOLIUS,
Manager, College Theatre,
Toronto, Ont.

M-G-M To Distribute G-B And Gainsborough Pictures In England

Washington Film Digest

By GEORGE W. MEHRTENS

MONOPOLY PROBE THREATS HAUNT WASHINGTON

Washington, D.C., July 11—(*CTP*) DEFEATED in their effort to force passage of the Neely anti-block-booking bill in the last Congress, certain quarters of the film industry are now resting their hopes in the Joint Congressional and Executive Monopoly Investigating Committee, popularly known as the Monopoly Committee, which was charged by Congress with the investigation of all alleged monopolies and monopolistic practices in the United States.

Within the past few weeks tremendous pressure has been laid upon the Committee to include a study of motion pictures and the motion picture industry in their investigation, with regard to monopoly and monopolistic practices.

Foremost in the ranks of those attempting to have the industry included in the investigation has been Abram F. Myers, General Counsel of Allied States Motion Picture Exhibitors. His latest request for an investigation by the Committee, which came with others filed by various civic and church groups, was revealed by Representative Eicher (D. Iowa), a member of the Committee who said Myers had written several members of the investigating committee, charging big producers and distributors with practices discriminating against "independents".

Myers asked that the Committee investigate the organization, financing, and policies and practices of the motion picture industry, and charged "present practices of the moving picture trust not only serve to drive the independent owners out of business but also to regulate those who remain in the business".

A check at the office of Senator Joseph C. O'Mahoney, chairman of the Committee, revealed that Myers' request along with others which were described as "pouring in" would be held at his office until the Committee began to function at which time they would be turned over to members of the Committee for their consideration.

Meanwhile another Committee member revealed that a representative of large motion picture producers had requested the Committee to withhold investigation of the motion picture industry "until a remedy is proposed". The member replied: "There's a lot of smoke in the motion picture industry, so there must be some fire".

Myers concluded his request to the Committee by stating "certainly the degree of regimentation imposed by the motion picture trust on the theatres, and the effect, both actual and potential, on the theatregoing public, are a challenge to the government itself".

It is understood the Allied Chieftain plans a vigorous recess campaign and will exert every effort to effect an investigation of the industry by the joint Congressional Committee.

Chairman O'Mahoney said protests of monopoly in motion picture and cement industries received had been turned over to Secretary Leon Henderson. It is understood they have not been brought before the Monopoly Committee for consideration, as yet.

Although the investigating group did not select any specific industries by name, members indicated the probing spotlight will be spread over motion picture, farm implement, aluminum, fertilizer, cottonseed oil, rubber, cement and building materials industries along with insurance and other large investment groups.

O'Mahoney indicated public hearings will not be held nor witnesses subpoenaed before September. O'Mahoney stated the Committee is interested now in the "subpoena of information".

Evidence collected by the six government agencies — Securities and Exchange Commission, Justice Department, Treasury Department, Federal Trade Commission, Commerce and Labor Departments — will be held before the full Committee after it is developed.

Justice Department research will mainly interest the film industry and to a lesser extent the SEC and FTC studies.

"ALLIED WILL GO ALONG"

DENYING that Allied would not cooperate with motion picture industry conferences in an effort to settle industry disputes, Abram F. Myers told correspondents that his organization would cooperate with the Big Eight conferences, but would still press for an investigation of the motion picture industry by the Monopoly Committee.

His association is only complying with the mandate of a resolution unanimously adopted at the Pittsburgh Convention, Myers said.

"As soon as the National Economic Committee was named" he said, "this office petitioned that Committee to include an investigation of the motion picture trust in its agenda."

Myers emphasized the fact that this was prior to the trade paper announcements concerning a conciliation movement which was hurriedly initiated in New York following a visit of the Big Eight executives to Washington.

Taking exception to published interpretations of his recent Capitol Hill action, Myers declared that there was no justification for the inference by one trade paper that "Allied won't go along" on this conciliation movement.

At Allied headquarters, Myers pointed out that this entire subject was in the hands of the board of directors.

"When and if a concrete program is evolved by the distributors" he said, "it will receive the consideration of the board. Meantime, idle speculation as to what Allied's attitude may or may not be cannot be productive of any good, and may do harm."

MORE REQUESTS FOR INDUSTRY INVESTIGATION

FURTHER request for investigation of the motion picture industry by the Monopoly Committee has been received from Dr. Ray Lyman Wilbur, former Secretary of Interior, and President of the National Motion Picture Research Council.

In a telegraphic message Dr. Wilbur "earnestly petitions that motion picture industry be included in the investigation of monopolies to be undertaken by your committee".

Wilbur's telegram was received by Chairman O'Mahoney and will be turned over to the full committee for consideration.

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EVERYTHING FOR THE THEATRE FROM SHEET TO STREET

Report Selznick-U.A. Deal Set

Shooting the Stars

The American Mother will be glorified in the M-G-M screen adaptation of Myron Brinig's novel, "MAY FLAVIN", scheduled for early production; FRANCES MARION will author the screenplay . . . Ralph Bellamy, Margaret Tallichet, Cecil Cunningham and Noah Beery, Jr., have been signed by COLUMBIA for roles in "FINISHING SCHOOL", featuring ANNE SHIRLEY and NAN GREY . . . OLIVIA DE HAVILLAND will play the leading feminine role in WARNER BROS.' new service picture, "WINGS OF THE NAVY", to be directed by LLOYD BACON . . . "RIO", DANNIELLE DARRIEUX'S second picture for UNIVERSAL, is being lined up for production under JOE PASTERNAK, who made all the Deanna Durbin pictures for the same studio . . . TOMMY KELLY, star of "Tom Sawyer", has been borrowed from Selznick International by RKO RADIO, to portray the title role in "PECK'S BAD BOY AT THE CIRCUS", to be produced by SOL LESSER . . . seven feature players have been named by 20TH CENTURY-FOX to appear in "MR. MOTO IN EGYPT"; the seven are George Sanders, Virginia Field, Ricardo Cortez, John Carradine, Margaret Irving, Joan Carol and Teru Shimada . . . BETTY COMPSON, and HERBERT RAWLINSON, popular stars of the silent days, are making a comeback in MONOGRAM'S "THE CIRCUS COMES TO TOWN", starring ANNE NAGEL . . . ALFRED HITCHCOCK, noted English director, has been signed by DAVID O. SELZNICK to direct the latter's production, "TITANIC", starting in the early Fall . . . adventure, intrigue, and competition in the early days of the manufacture of "horseless carriages", form the background of "GET A HORSE", an original story purchased for screen production by M-G-M . . . . JEAN ROGERS and ROBERT KELLARD will play the romantic leads in "DOWN TO EARTH", JANE WITHERS' new 20TH CENTURY-FOX picture . . . SAM LEVENE has been signed by RKO RADIO to play an important role in the new BARBARA STANWYCK - HENRY FONDA picture, "THE MAD MISS MANTON" . . . ANN SHERIDAN has been assigned to a leading role in "ANGELS WITH DIRTY FACES", the WARNER BROS. picture, co-starring JIMMY CAGNEY and PAT O'BRIEN, with the "Dead End" or "Crime School" kids . . . MICHAEL POWELL has been engaged by ALEXANDER KORDA to direct SABU in "BURMESE SILVER", from the best-seller by Edward Thompson; the picture will be released through UNITED ARTISTS . . . H. B. WARNER was signed last week for a featured part in COLUMBIA'S "YOU CAN'T TAKE IT WITH YOU", starring JEAN ARTHUR, JAMES STEWART and LIONEL BARRYMORE, with FRANK CAPRA producing.

Anna Neagle and Anton Walbrook, co-starred again in Herbert Wilcox's RKO Radio release, "Sixty Glorious Years."

Trans - Canada Showings

TORONTO

IMPERIAL
"Crime School" (Warner's), starring Humphrey Bogart and the "Dead End" kids.

LOEW'S
2nd week. "Three Comrades" (M-G-M), starring Robert Taylor, Margaret Sullavan, Franchot Tone and Robert Young.

RADIO CITY
"The Sheik" (Paramount re-issue), starring Rudolph Valentino, and "Romance in the Dark" (Paramount), starring John Boles and Gladys Swarthout.

SHEA'S
"Son of the Sheik" (Artcinema re-issue), starring Rudolph Valentino, and "Saint in New York" (RKO Radio), starring Louis Hayward.

UPTOWN
"The Rage of Paris" (Universal), starring Dannielle Darrieux and Douglas Fairbanks, Jr.

WINNIPEG

BIJOU
"Crashing Hollywood" (RKO Radio), with Lee Tracy, and "Love from a Stranger" (London Films), starring Ann Harding and Basil Rathbone.

CAPITOL
"Toy Wife" (M-G-M), starring Luise Rainer, with Melvyn Douglas and Robert Young.

GAIETY
"Bringing Up Baby" (RKO Radio), starring Katharine Hepburn and Cary Grant, and "Tip-Off Girls" (Paramount), with Lloyd Nolan.

GARRICK
"Accidents Will Happen" (Warner's), with Ronald Reagan, and "Sh! The Octopus" (Warner's), with Hugh Herbert.

STARLAND
"A Yank At Oxford" (M-G-M), starring Robert Taylor, and "Thoroughbreds Don't Cry" (M-G-M), starring Judy Garland and Mickey Rooney.

MONTREAL

CAPITOL
"Tropic Holiday, (Paramount), starring Dorothy Lamour, Ray Milland, Bob Burns and Martha Raye, and "Prison Farm" (Paramount), with Lloyd Nolan.

ORPHEUM
"The Baroness and the Butler" (20th Century-Fox), starring William Powell and Annabella, and "Rascals" (20th Century-Fox), starring Jane Withers.

PALACE
"Toy Wife" (M-G-M), starring Luise Rainer, with Melvyn Douglas and Robert Young.

PRINCESS
"Son of the Sheik" (Artcinema re-issue), starring Rudolph Valentino, and "Little Miss Roughneck" (Columbia), starring Edith Fellows.

SAINT JOHN

CAPITOL
"Three Blind Mice" (20th Century-Fox), starring Loretta Young and Joel McCrea.

EMPIRE
"Vogues of 1938" (Wanger-U.A.), starring Joan Bennett and Warner Baxter, and "Woman Alone" (G-B), starring Sylvia Sidney.

PRINCESS
"Oh Doctor" (Universal), starring Edward Everett Horton, and "Sins of the Children" (G-N), starring Eric Linden and Cecelia Parker.

REGENT
"Fight For Your Lady" (RKO Radio), with John Boles and Jack Oakie, and "Arsene Lupin Returns" (M-G-M), with Melvyn Douglas and Warren William.

STRAND
"Ever Since Eve" (Warner's), starring Marion Davies and Robert Montgomery, and "Love Is On The Air" (Warner's), with Ronald Reagan.

CALGARY

CAPITOL
"Toy Wife" (M-G-M), starring Luise Rainer, with Melvyn Douglas and Robert Young.

GRAND
"Back Street" (Universal re-issue), starring Irene Dunne and John Boles, and "Outlaws of Sonora" (Republic), with Bob Livingston.

PALACE
"Having Wonderful Time" (RKO Radio), starring Ginger Rogers and Douglas Fairbanks, Jr.

STRAND
"Snow White and the Seven Dwarfs" (Disney-RKO Radio).)

VARIETY
"Mad About Music" (Universal), starring Deanna Durbin, and "Madame X" (M-G-M), with Gladys George.

VANCOUVER

BEACON
"Romance on the Run" (Republic), with Donald Woods and Patricia Ellis, and "Born to be Wild" (Republic), with Doris Weston. Also stage show.

DOMINION
"What Price Innocence?" (Columbia), with Jean Parker, and "Kentucky Moonshine" (20th Century-Fox), starring the Ritz Brothers.

ORPHEUM
"Blockade" (Wanger-U.A.), starring Madeleine Carroll and Henry Fonda, and "Mr. Moto Takes a Chance" (20th Century-Fox), with Peter Lorre.

PLAZA
"Borneo" (Martin Johnson special), and "Blondes At Work" (Warner's), with Glenda Farrell and Barton MacLane.

Here Are 5 Proven Hits You Must Not Pass Up!

All of them are Alexander Korda productions, which is a guarantee that they are good pictures. All of them are playing leading first-run houses in Canada and the United States and proving to be unusually good box-office attractions. Each and every one of them has received rave press notices from leading dramatic critics.

The Gaiety Girls

Jack Hulbert and Patricia Ellis in Alexander Korda's first musical. Songs, dances, sweet music, pretty girls.

Storm In a Teacup

Vivien Leigh and Rex Harrison in the season's smartest comedy. A clean-up in leading first-run houses all over Canada.

Action for Slander

Clive Brook in a most unusual drama, with strong heart interest from the fade-in to the fade-out. It's "big time".

The Divorce of Lady X

Merle Oberon in a risque comedy hit. She stole his book, his bed, his pyjamas - - - and then stole his heart. It's a knockout.

Return of the Scarlet Pimpernel

Further adventures of the beloved rogue. Companion picture to "The Scarlet Pimpernel," which made such a tremendous hit everywhere.

Never Before Has Such a Bunch of Hits Been Presented In a Single Group!

There Is No Guess Work When You Book Them - - They Are Proven Successes!

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